

Qualifications:

Graphic Artist, Web Designer and Marketing Communications Specialist with experience in coordinating and implementing advertising, marketing and communications initiatives, web and print design. Background in graphic design, advertising, event planning, marketing, communications, and tradeshow coordination.

Experience:

Powerline Golf Academy
Graphic Designer
4/2004 – Present

- Produced, maintain and launched website for Powerline Golf Academy
- Develop and execute design projects for external and internal audiences (brochures, business cards, logo design and advertisements)
- Create and produce graphic design pieces for marketing materials

M. Beem Jewelers
Graphic Designer
1/2004 - Present

- Produced, maintain and launched new website for M. Beem Jewelers
- Develop and execute design projects for external and internal audiences
- Create advertisements for print layout and web
- Provide product photography for use in print and web

Sage Systems, Inc.
Graphic Designer/Event Manager
5/2005 - 1/2006

- Create and implement corporate and contractual graphic design pieces for use at conferences, meetings, events and for corporate use
- Develop and execute all external and internal marketing pieces (brochures, advertisements, etc.)

General Dynamics
Marketing Communications Specialist
8/2001 – 5/2005

- Provide support to business unit in the development and execution of advertising campaigns to fit the strategic business plan, including providing counsel on appropriate industry events
- Develop and execute design projects for external and internal audiences (brochures, product data sheets, tradeshow signage, and print ads)
- Create and produce graphic design pieces for marketing materials
- Responsible for coordination of significant events to include Government and Industry dinners, charitable events, and employee recognition celebrations
- Research, write, edit, and distribute monthly employee newsletter to entire business unit
- Produce and maintain business unit internal website

Education:

The Art Institute of Pittsburgh, Online Division
A.A., Graphic Design
Northern Virginia Community College Annandale, VA
A.A., Administration of Justice
Certificate, Criminal Justice
Thomson – Education Direct
Certificate, Desktop Publishing

Computer Skills:

- Proficient in all Adobe Design and publishing applications (Dreamweaver CS3 and Macromedia Dreamweaver MX, Flash, PageMaker, Illustrator CS2, InDesign CS2, Acrobat Professional & Photoshop CS2)
 - HTML, PHP experience
 - FTP clients, CuteFTP, SmartFTP, etc.
 - Experience with several Host Servers, such as, GoDaddy, Network Solutions, Yahoo Business, Doteasy and IPower
 - Proficient in Microsoft Office (Word, Excel, Access, and PowerPoint)
 - Microsoft Publisher & FrontPage
 - PC/Windows based applications
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Other Web/Graphic Design Clients:

- PowerHouse Remodeling, Inc – www.powerhousedecks.com
 - RCC Contractors, Inc. (print projects)
 - One Web Ave. (print projects)
 - Home Energy Savings – www.hesv.org
 - Infinitive, Inc. (print projects)
 - All Time Services – www.alltimeservices.com
 - Service Doctors – www.servicedoctors.net
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Online Portfolio & Website:

- Happie Dog Designs – www.happiedogdesigns.com

